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OHIO LEGISLATIVE SERVICE COMMISSION

Office of Research
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Office

H.B. 262
133rd General Assembly

Fiscal Note & Local Impact Statement

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Version: As Reported by House Transportation and Public Safety

Primary Sponsors: Reps. Richardson and A. Miller

Local Impact Statement Procedure Required: No

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Highlights

- In the first year of implementing each special license plate, the Bureau of Motor Vehicles (BMV) may minimally: (1) gain \$1,500 in additional fee revenues and (2) incur \$615 in license plate production costs; each contribution recipient may receive between \$1,500 and \$4,500. Beginning in the second year, in order for the special license plate to stay in circulation, the minimal annual figures for each license plate will be \$250 in BMV fee revenues and between \$250 and \$750 in contributions for each recipient. The annual production costs for each license plate will total \$4.10 for each new set that is issued.
- A motorist who applies for the special license plate is required to pay additional money, consisting of a \$10 BMV administrative fee and a contribution ranging from \$10 to \$30 to a specified recipient for a specified purpose. Each license plate is subject to the minimum registration requirements of 150 applicants for the first year and 25 applicants annually thereafter.
- The actual BMV fee revenue and cost, as well as contributions for each of the special license plates, depend upon demand for the license plate each year.
- The bill will generally have no direct fiscal effect on any of the state's political subdivisions.

Detailed Analysis

New special license plates

The bill creates nine special license plates that are generally available to all Ohio motorists¹ and requires a motorist applying for any of the special plates to pay both of the following: (1) a \$10 Bureau of Motor Vehicles (BMV) administrative fee, and (2) a contribution ranging from \$10 to \$30 that the Registrar of Motor Vehicles is required to pay to the specified recipient for each special license plate. The bill's special license plates, administrative fee requirement, and their required contributions and respective recipients are listed in the table below.

Special License Plates			
Special License Plate	BMV Fee	Required Contribution	Contribution Recipient
ALS Awareness	\$10	\$25	ALS Association Central & Southern Ohio Chapter
Folds of Honor	\$10	\$25	Folds of Honor of Central Ohio
Harrison Central Huskies	\$10	\$20	Harrison Central Jr./Sr. High School
La Salle High School	\$10	\$30	La Salle High School
Liberty Center Local Schools	\$10	\$25	Liberty Center Local School District
Ohio Association of Chiefs of Police	\$10	\$10	Ohio Association of Chiefs of Police
Ohio DeMolay	\$10	\$15	Ohio DeMolay
Ronald McDonald House Charities	\$10	\$25	Central Ohio Chapter of the Ronald McDonald House Charities
Zero	\$10	\$25	Zero, The End of Prostate Cancer, Incorporated

License plate implementation and termination procedures

Under existing law, a special license plate generally is subject to a minimum registration requirement and to related termination and revival procedures. For example, the BMV Registrar is not required to implement any legislation that creates a new license plate until the

¹ The "Ohio Association of Chiefs of Police" license plate is available only to a member or staff of the Ohio Association of Chiefs of Police or that person's spouse.

Registrar receives written statements from at least 150 persons indicating that they intend to apply for and obtain the special license plate (R.C. 4503.78). If, during any calendar year, the total number of new and renewal motor vehicle registrations involving a license plate totals less than 25, the issuance of that license plate may cease as of December 31 of the following year (R.C. 4503.77). Each of the bill's nine special license plates is subject to these procedures.

Production costs and administrative fees

The BMV currently produces special license plates via a digital print-on-demand process. The total cost to produce a pair of these plates is \$4.10. Under the bill, a person obtaining a special license plate must pay an administrative fee of \$10, the purpose of which is to compensate the BMV for additional services required in issuing the plate. The administrative fees will be credited to the Public Safety – Highway Purposes Fund (Fund 5TM0), which is used in part to pay the BMV's expenses related to titling motor vehicles, licensing drivers, and registering motor vehicles.

- Assuming each license plate satisfies the minimum 150-person registration requirement, then, in the first year, the annual production costs for each license plate will total \$615 (150 persons x \$4.10) and the administrative fees collected will total \$1,500 (150 persons x \$10).
- Assuming each license plate, in subsequent years, satisfies the minimum 25-person registration requirement (new and renewals), the administrative fees collected will total \$250 (25 persons x \$10). The annual production costs for each license plate will total \$4.10 for each new set that is issued.

License Plate Contribution Fund

The required contribution paid for the issuance of each of the bill's special license plates will be credited to the existing License Plate Contribution Fund (Fund 5V10) and then paid to the organization that is supported by each respective license plate for a specified purpose. The total amount contributed annually will vary based on the required contribution for each special license plate, as well as the number of individuals who choose to obtain that plate.

Changes to existing special license plates

“Girl Scouts” license plate

The bill: (1) redirects the annual \$15 contribution from the existing “Girl Scouts” license plate from the Great River Council of the Girl Scouts to the Girl Scouts of Ohio's Heartland, and (2) requires the Registrar of Motor Vehicles and a representative from the Girl Scouts of Ohio's Heartland to contract for the national Girl Scout logo to continue to be displayed on the license plates. This provision has no direct fiscal effect on the state or political subdivisions.

“Purple Heart” license plate

The bill permits a person, who is eligible for both a “Purple Heart” license plate and a license plate imprinted with the international symbol of access indicating that the person is disabled, to apply for a single plate that displays both symbols. This provision has no direct fiscal effect on the state or political subdivisions.