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OHIO LEGISLATIVE SERVICE COMMISSION

Office of Research
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Office

S.B. 228
136th General Assembly

Fiscal Note & Local Impact Statement

[Click here for S.B. 228's Bill Analysis](#)

Version: As Introduced

Primary Sponsor: Sen. Craig

Local Impact Statement Procedure Required: No

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Highlights

- The bill creates the “Lifetown” license plate. The license plate is subject to the minimum registration requirements of 150 applicants for the first year.
- The Bureau of Motor Vehicles (BMV) will incur costs of at least \$6.35 to produce each “Lifetown” license plate issued. That cost will be offset by the collection of the \$10 BMV administrative fee that is charged under existing law when a specialty license plate is issued or renewed.
- Lifetown, Inc. will receive \$15 for each “Lifetown” license plate that is issued or renewed.
- The bill has no direct fiscal effect on any of the state’s political subdivisions.

Detailed Analysis

The bill creates the “Lifetown” license plate, which is available to all Ohio motorists, and requires a person to pay an additional \$25 when the plate is issued and renewed. A portion of that fee is retained by the Bureau of Motor Vehicles (BMV), with the remainder distributed to Lifetown, Inc. The table below shows the distribution of that amount.

“Lifetown” License Plate			
BMV Fee	Required Contribution	Contribution Recipient	Statutory Use of Contribution
\$10	\$15	Lifetown, Inc.	Funding its programs and activities

Specialty license plates are produced by the BMV via a digital print-on-demand process at a cost of \$6.35 for a single license plate, or \$7.70 for a pair.¹ These costs will be offset by the collection of the \$10 BMV administrative fee which is paid at the initial issuance of the license plate and for each subsequent renewal and credited to the Public Safety – Highway Purposes Fund (Fund 5TM0), which is used in part to pay the BMV's expenses related to titling motor vehicles, licensing drivers, and registering motor vehicles.

The "Lifetown" license plate is subject to existing law's implementation procedure, meaning that the Registrar of Motor Vehicles does not have to issue the license plate until written statements from at least 150 people indicating their intent to apply for and obtain the license plate have been received.²

Assuming the minimum number of applicants meets the threshold of 150 for the first year that the "Lifetown" license plate is available, the BMV will incur production costs of at least \$952.50 (150 persons x \$6.35), which will be offset by the collection of at least \$1,500 (150 persons x \$10) in BMV fees. The amount generated for Lifetown, Inc. will total at least \$2,250 (150 persons x \$15). In subsequent years, those amounts will vary and depend on the number of such plates that are issued or renewed.

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¹ Under current law, a person registering a motor vehicle may elect to purchase a single license plate or a set of two plates.

² R.C. 4503.78.