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OHIO LEGISLATIVE SERVICE COMMISSION

Office of Research
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H.B. 675
134th General Assembly

Bill Analysis

Version: As Introduced

Primary Sponsor: Rep. Dean

Yosef Schiff, Attorney

SUMMARY

- Prohibits the Superintendent of Insurance from prohibiting certain forms of solicitation of Medicare supplement policies.

DETAILED ANALYSIS

Current law requires the Superintendent of Insurance to adopt reasonable rules to establish minimum standards for benefits, claims payment, advertising and marketing practices and compensation arrangements, and reporting practices, for Medicare supplement policies and certificates. The bill restricts what the Superintendent may do via such rules. Specifically, the Superintendent may not prohibit the following types of solicitation of Medicare supplement policies and certificates:

- Print solicitation such as leaflets, flyers, or door hangers left at residences or on motor vehicles;
- In-person solicitations of individuals at the individual's residence or in public or common areas such as parking lots, hallways, lobbies, or sidewalks;
- Telephonic or electronic solicitation such as electronic voicemail messages, text messages, or direct social media messages.¹

Subject to certain exceptions, a Medicare supplement policy is defined as a group or individual policy of sickness and accident insurance or a subscriber contract of health insuring corporations or any other issuer that is advertised, marketed, or designed primarily as a

¹ R.C. 3923.332(D).

supplement to reimbursements under Medicare for the hospital, medical, or surgical expenses of persons eligible for Medicare.²

HISTORY

Action	Date
Introduced	05-16-22

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² R.C. 3923.33, not in the bill.