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## Ohio Legislative Service Commission

Office of Research and Drafting

Version: As Reported by House Transportation and Public Safety
Primary Sponsor: Rep. Abrams
Local Impact Statement Procedure Required: No
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## Highlights

- If demand for the "Elder High School" license plate reaches the minimum threshold of 150 plates, the Bureau of Motor Vehicles (BMV) may: (1) gain at least \$1,500 in additional fee revenues and (2) incur at least $\$ 615$ in license plate production costs; Elder High School may receive at least $\$ 4,500$ in contributions.
- Beginning in the second year, if the license plate stays in circulation, the minimal annual figures will be $\$ 250$ in BMV fee revenues and $\$ 750$ in contributions for Elder High School. The annual production costs for the license plate will total $\$ 4.10$ for each new set issued.
- A person who applies for the special license plate is required to pay $\$ 40$ in additional money, consisting of an additional $\$ 10 \mathrm{BMV}$ administrative fee and a $\$ 30$ contribution for Elder High School. The license plate is subject to the minimum registration requirements of 150 applicants for the first year and 25 applicants annually thereafter.
- The actual BMV fee revenue and cost, as well as contributions to Elder High School, depend upon demand for the license plate each year.
- The bill generally will have no direct fiscal effect on any of the state's political subdivisions, as Elder High School is a private high school.


## Detailed Analysis

## "Elder High School" license plate

The bill creates the "Elder High School" license plate that is available to all persons with an eligible vehicle registered in Ohio. As summarized in the table below, a person applying for the plate is required to pay: (1) an additional $\$ 10$ Bureau of Motor Vehicles (BMV) administrative fee and (2) a $\$ 30$ contribution for use by Elder High School located in Cincinnati.

| "Elder High School" License Plate |  |  |  |
| :---: | :---: | :---: | :---: |
| Special License Plate | BMV Fee | Required <br> Contribution | Contribution Recipient |
| Elder High School | $\$ 10$ | $\$ 30$ | Elder High School |

## License plate implementation and termination procedures

Under existing law, a special license plate generally is subject to a minimum registration requirement and to related termination and revival procedures. For example, the BMV Registrar is not required to implement any legislation that creates a new license plate until the Registrar receives written statements from at least 150 persons indicating that they intend to apply for and obtain the special license plate (R.C. 4503.78). If, during any calendar year, the total number of new and renewal motor vehicle registrations involving a license plate totals less than 25 , the issuance of that license plate may cease as of December 31 of the following year (R.C. 4503.77).

## Production costs and administrative fees

The BMV currently produces special license plates via a digital print-on-demand process. The total cost to produce a pair of these plates is $\$ 4.10$. Under the bill, a person obtaining the "Elder High School" license plate must pay an additional administrative fee of $\$ 10$, the purpose of which is to compensate the BMV for additional services required in issuing the plate. The administrative fees will be credited to the existing Public Safety - Highway Purposes Fund (Fund 5TMO), which is used in part to pay the BMV's expenses related to titling motor vehicles, licensing drivers, and registering motor vehicles.

- Assuming the license plate satisfies the minimum 150-person registration requirement, then, in the first year, the annual production costs for the license plate will total $\$ 615$ ( 150 persons $x \$ 4.10$ ) and the administrative fees collected will total $\$ 1,500$ (150 persons x \$10).
- Assuming the license plate, in subsequent years, satisfies the minimum 25 -person registration requirement (new and renewals), the administrative fees collected will total $\$ 250$ (25 persons x \$10). The annual production costs for the license plate will total $\$ 4.10$ for each new set issued.


## Elder High School

The $\$ 30$ contribution paid for the issuance of the "Elder High School" license plate will be credited to the existing License Plate Contribution Fund (Fund 5V10) and then paid to Elder High School located in Cincinnati. Elder High School is a private, Catholic, all male, college preparatory high school. The school is required to use the contributions as follows: (1) $50 \%$ for tuition assistance for students, (2) $25 \%$ to benefit arts and enrichment at the school, and (3) $25 \%$ for school athletics.

- Assuming that the demand satisfies the minimum threshold, then, in its first year, the license plate will generate $\$ 4,500$ (150 persons x $\$ 30$ contribution) in contributions for Elder High School.
- In each subsequent year, at least 25 persons must purchase the license plate; otherwise, it is subject to termination under existing law. Assuming that the demand satisfies the minimum threshold to avoid termination, the plate will generate $\$ 750$ ( 25 persons $x \$ 30$ contribution) for Elder High School.

