Ohio Legislative Service Commission

Maggie Wolniewicz

## Fiscal Note \& Local Impact Statement

Bill: H.B. 388 of the 132nd G.A.
Sponsor: Reps. Sykes and Roegner

Status: As Introduced
Local Impact Statement Procedure Required: No

Subject: "Stan Hywet Hall and Gardens" license plate

## State \& Local Fiscal Highlights

- The potential first-year cost for the Bureau of Motor Vehicles (BMV) to produce the "Stan Hywet Hall and Gardens" license plate is at least \$912 and at least \$152 annually thereafter. The $\$ 10$ administrative fee collected for the BMV's use potentially generates at least $\$ 1,500$ in the first year, and at least $\$ 250$ annually thereafter.
- The amount potentially credited to the existing License Plate Contribution Fund (Fund 5V10) and then paid to the Stan Hywet Hall and Gardens totals at least $\$ 2,250$ in the first year, and at least $\$ 375$ annually thereafter.
- The actual magnitude of the revenues and expenditures noted in the above dot points are dependent upon demand for the license plate, which is uncertain.
- The bill has no direct fiscal effect on any of the state's political subdivisions.


## Detailed Fiscal Analysis

## "Stan Hywet Hall and Gardens" license plate

The bill creates the "Stan Hywet Hall and Gardens" license plate that is available to all Ohio motorists. As summarized in the table below, a motorist applying for the plate must pay: (1) a $\$ 10$ Bureau of Motor Vehicles (BMV) administrative fee, and (2) a $\$ 15$ contribution to be used by the Stan Hywet Hall and Gardens.

| "Stan Hywet Hall and Gardens" License Plate |  |  |  |
| :---: | :---: | :---: | :---: |
| Special License Plate | BMV Fee | Required <br> Contribution | Contribution Recipient |
| Stan Hywet Hall and Gardens | $\$ 10$ | $\$ 15$ | Stan Hywet Hall and Gardens |

## License plate implementation and termination procedures

Under existing law, a special license plate generally is subject to a minimum registration requirement and to related termination and revival procedures. For example, the BMV Registrar is not required to implement any legislation that creates a
new license plate until the Registrar receives written statements from at least 150 persons indicating that they intend to apply for and obtain the special license plate (R.C. 4503.78). If, during any calendar year, the total number of new and renewal motor vehicle registrations involving a license plate totals less than 25 , the issuance of that license plate may cease as of December 31 of the following year (R.C. 4503.77).

## Production costs and administrative fees

The BMV currently produces special license plates via a digital print-on-demand process. The total cost to produce a pair of these plates is $\$ 6.08$. Under the bill, a person obtaining a "Stan Hywet Hall and Gardens" license plate must pay an administrative fee of $\$ 10$, the purpose of which is to compensate the BMV for additional services required in issuing the plate. The administrative fees will be credited to the Public Safety Highway Purposes Fund (Fund 5TM0), which is used in part to pay the BMV's expenses related to titling motor vehicles, licensing drivers, and registering motor vehicles.

- Assuming the license plate satisfies the minimum 150-person registration requirement, then, in the first year, the annual production costs for the license plate will total at least $\$ 912$ ( 150 persons $x \$ 6.08$ ) and the administrative fees collected will total at least $\$ 1,500$ ( 150 persons $\times \$ 10$ ).
- Assuming the license plate, in subsequent years, satisfies the minimum 25-person registration requirement (new and renewals), then the annual production costs for the license plate will total at least $\$ 152$ ( 25 persons $x$ $\$ 6.08$ ) and the administrative fees collected will total at least $\$ 250$ ( 25 persons x $\$ 10$ ).


## Stan Hywet Hall and Gardens

The $\$ 15$ contribution paid for the issuance of the "Stan Hywet Hall and Gardens" license plate will be credited to the existing License Plate Contribution Fund (Fund 5V10) and then paid to the Stan Hywet Hall and Gardens.

- Assuming that the demand satisfies the minimum threshold, then, in its first year, the license plate will generate at least \$2,250 (150 applicants $x$ $\$ 15$ contribution) in contributions for the Stan Hywet Hall and Gardens.
- In each subsequent year, at least 25 persons must purchase the license plate; otherwise it is subject to termination under existing law. Assuming that the demand satisfies the minimum threshold to avoid termination, the plate will generate at least $\$ 375$ ( $25 \times \$ 15$ contribution) for the Stan Hywet Hall and Gardens.

