

OHIO LEGISLATIVE SERVICE COMMISSION

Bill Analysis

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H.B. 525

132nd General Assembly (As Introduced)

Reps. Schuring, Rosenberger

BILL SUMMARY

- Extends eligibility for the motion picture tax credit to certain live theater productions.
- Increases the maximum amount of credits that may be awarded from \$40 million to \$100 million per fiscal year.
- Disqualifies any motion picture or live theater production that does not begin within six months after being certified as eligible.
- Stipulates that tax credit certificates are to be awarded in two rounds in July and January each fiscal year.
- Requires the Director of Development Services to rank the applications submitted for each round based on the economic impact of the production and to award tax credits in the order of the ranking.
- Specifies that the bill's changes apply in FY 2019 and thereafter.

CONTENT AND OPERATION

Motion picture tax credit

The bill modifies the law governing the motion picture tax credit. Continuing law allows a refundable credit for companies that produce at least part of a motion picture in Ohio and incur at least \$300,000 in Ohio-sourced expenditures. The credit equals 30% of the company's Ohio-sourced expenditures for goods, services, and payroll. The credit is transferrable and may be claimed against the commercial activities tax (CAT), the financial institutions tax (FIT), or personal income tax. A company seeking the credit must first apply to the Director of Development Services for certification of the project as a "tax credit-eligible production." Then, upon completion of the production, the company must hire an independent certified public accountant to compile a report of the company's Ohio-sourced expenditures and apply to the Director for a tax credit certificate based on that amount.

Eligibility

The bill extends eligibility for the motion picture tax credit to certain "Broadway theatrical productions" that are rehearsed or performed at a "qualified production facility" – which is defined by the bill as an Ohio facility that is used in the development or presentation to the public of live stage theater. A theatrical production qualifies for the credit if (1) the production is scheduled for presentation in New York City's Broadway Theater District after it is performed in Ohio, (2) the production is scheduled to be performed in Ohio for more than five weeks with an average of at least six performances per week, or (3) the activities comprising the technical period of the production are conducted in Ohio before the beginning of a performance tour.¹

The procedures for certifying Broadway theatrical productions as "tax crediteligible" and awarding a tax credit certificate upon the completion of the production are mostly the same as those that apply to motion pictures. However, the bill makes a few adjustments to the information that is required to be submitted with the application for certification of the project. If the application concerns a Broadway theatrical production, the application need not include the percentage of the production "being shot in Ohio" or the shooting script. In lieu of submitting an address for an Ohio production office, the company may provide the address of the qualified production facility at which the Broadway theatrical production will be rehearsed or performed. Lastly, the application must include a list of each scheduled performance of the production at the qualified production facility.²

The bill also adjusts some of the terminology used throughout the law governing the motion picture tax credit to account for the inclusion of live stage theatrical productions. Most notably, the term "motion picture company" is replaced with "production company" throughout R.C. 122.85.

Annual cap

The bill increases the overall credit cap from \$40 million per fiscal year to \$100 million per fiscal year, beginning with fiscal year 2019. Under continuing law, if the

¹ R.C. 122.85(A)(6) and (7).

² R.C. 122.85(B).

amount of credits awarded in any fiscal year is less than the annual credit cap, the difference may be carried forward and added to the cap in the following year.³

Revoking certification

The bill requires the Director to revoke certification of any motion picture or Broadway theatrical production if the production process does not begin within six months after the production is certified as being eligible for the credit. Continuing law requires production companies to submit "sufficient evidence of reviewable progress" within 90 days of the eligibility certification and any time thereafter at the Director's request. The Director may (but is not required to) revoke a production's eligibility if a company fails to report sufficient progress. If eligibility is revoked, the company may reapply for the eligibility certification at any time.⁴

Awarding tax credit certificates

The bill requires the Director to award motion picture tax credit certificates in two rounds each fiscal year. The first round of applications would be approved no later than July 31, and the second round would be approved no later January 31. For each round, the Director must rank the applications on the basis of the extent of positive economic impact a production would have. Priority must be given to television series and miniseries "due to the long-term commitment typically associated with such productions." The Director would then award tax credit certificates to productions in the order of their ranking, starting with the productions that had the greatest economic impact. If the amount of credits approved in the first application cycle equals the annual credit cap, there would be no second cycle for that year. The bill requires the Director to adopt rules prescribing a schedule and deadlines for applications to be submitted and reviewed.⁵

Current law specifies that applications concerning television series and miniseries are to be prioritized, but does not otherwise specify how and when certificates are to be awarded. Based on the Development Services Agency's website, it appears that the Director currently awards credits whenever they are available (i.e., when the annual credit cap resets) in the order in which applications are received.⁶

³ R.C. 122.85(C)(4).

⁴ R.C. 122.85(B).

⁵ R.C. 122.85(C)(5) and (G)(1).

⁶ Ohio Development Services Agency, "Ohio Film Office – Tax Credit Overview and Frequently Asked Questions," <u>https://development.ohio.gov/filmoffice/Incentives.html</u> (last visited March 4, 2018).

Effective date

The bill's modifications to the motion picture tax credit apply to FY 2019 and all subsequent years.⁷

HISTORY	
ACTION	DATE
Introduced	02-22-18

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⁷ Section 3.